

# Steven Porquier

## Digital Art Director

Art Direction

UI Design

Branding

I'm a 34 years old designer, based in Paris, focus on UI Design where detail and brand visual bloom the user experience.

But I'm also passionate about music, and I'm a vinyl digger, musical artist/composer and 80/90's geeky boy.

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09/05/1987

### EXPERIENCE

#### Big Youth (Makheia Group since 2014)

2014 - 2018 **Lead Art Director**

Projects creative direction  
Pitch and strategic tenders response  
Websites conception and creation  
Team management and supervision

2012 - 2014 **Digital Art Director**

Projects art direction, from conception to production  
Pitch and strategic tenders response  
Websites conception and creation  
Apprentices and/or trainees lead

2010 - 2012 **Webdesigner**

Websites and applications conception and creation  
Pitch and tenders response  
Declination of web, ipad and mobile graphic interfaces

2009 - 2010 **Art Director Assistant**

Declination of web, ipad and mobile graphic interfaces  
Websites and applications creation

#### CLIENTS :

Ferrari, Mugler, Eres, Eiffage, Kronenbourg, Pernod Ricard, Alstom, Richard Mille, Monabanq, Lottomatica, Citroën, Lancel

### EDUCATION

2007 - 2010 **HETIC** (High study in information and communication technologies)

2005 - 2007 **D.U.T** Communication Services and Networks

2005 **Baccalauréat** Scientific (Physics/Chemistry option)

I speak a little english #medium-level  
and I know how to drive a car on the road #permisB

#### Publicis Net (ex-Marcel Agency, Publicis Group)

06/2009 - 09/2009 **Art Director Assistant**

Promotional website and blog creation for Intermarché  
Flash advertising campaigns creation

#### Chewing-Com (Isobar Group)

07/2008 - 09/2008 **Art Director Assistant**

Promotional website creation of RENAULT Kangoo Bebop  
Flash advertising campaigns creation

#### Météo France

04/2007 - 06/2007 **Infographist**

Mockup and multimedias products conception:  
Meteorological infos screens for sportive events, Flash animations, screensavers, intranet, ...

### INTERESTS

2014 - 2015 Participating in half-marathons and obstacles run (ex « Mud Day »)

2012 - 2013 Creation of a musical project **Exploding Passion Inevitable** « Paradox » album released on november 2013

2009 - 2011 Forming an indie rock band **Silent Flight**

2008 - 2010 Author of the blog **Behind Music Design** focus on musical visual identity

SKILLS :

Sketch

Photoshop

XHTML/CSS

After Effects

Illustrator