

Steven Porquier

Digital Art Director

Art Direction
UI Design
Branding

I'm a 36 years old designer, based in Lyon, focus on UI Design where detail and brand visual bloom the user experience.

But I'm also passionate about music, I'm a vinyl digger, a plant-addict, 80/90's geeky boy, and a musical artist/composer in my spare time.

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EXPERIENCE

Danka

CLIENTS : INSULA ORCHESTRA, JAZZ À VIENNE, SOVITRAT, BENETEAU, THÉÂTRE CHAILLOT, VILLE DE LYON, CCSD, OMERIS, CNCS, CNS, ...

2021 - 2023 **Digital Art Director**

Projects art direction (cultural websites + MSMEs websites)
Pitch responses
Websites conception and creation + design system

Freelance

2019 - 2021 **Digital Art Director**

Websites conception and creation

Big Youth (Makheia Group since 2014)

CLIENTS : FERRARI, MUGLER, ERES, EIFFAGE, KRONENBOURG, PERNOD RICARD, ALSTOM, RICHARD MILLE, MONABANQ, LOTTOMATICA, CITROËN, LANCEL

2014 - 2018 **Lead Digital Art Director**

Projects creative direction
Team management and supervision (9 pers.)
Pitch and strategic tenders response
Websites conception and creation

2012 - 2014 **Digital Art Director**

Projects art direction
Pitch and strategic tenders response
Websites conception and creation
Apprentices and/or trainees lead

2010 - 2012 **Webdesigner**

2009 - 2010 **Art Director Assistant**

Publicis Net (ex-Marcel Agency, Publicis Group)

Chewing-Com (Isobar Group)

Météo France

2007 - 2009 **Art Director Assistant / Webdesigner**

TRAININGS & GRADUATIONS

2014 **Team Management training**

2012 **After Effects training (Ecole des Gobelins, Paris)**

2007 - 2010 **HETIC (High study in information and communication technologies)**

2005 - 2007 **D.U.T Communication Services and Networks**

2005 **Baccalauréat Scientifique**

INTERESTS

2019 - 2022 **Trekking**
(GR70, GR R2, GR10, GR20)

2014 - 2023 **Participating in half-marathons**
(Course Eiffage, Paris, Sables d'Olonne, Lyon, Annecy)

2012 - 2013 **Creation of a musical project**
Exploding Passion Inevitable
"Paradox" album released on november 2013

2009 - 2011 **Forming an indie rock band "Silent Flight"**

2008 - 2010 **Author of the blog Behind Music Design**
focus on musical visual identity

My mother tongue is French, and I do my best in English!

And I've got a driving licence.